



Parsa Abdollahi

Product Manager & Growth Hacker

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About me

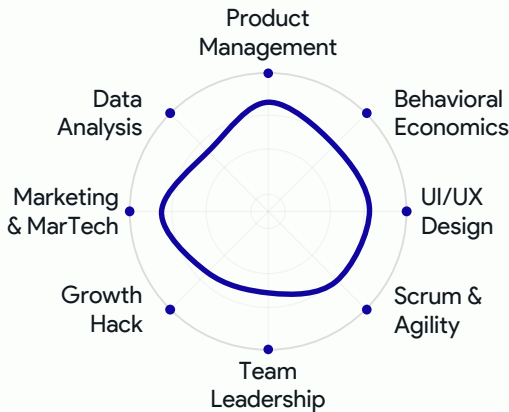
I've started my professional career path when I was 18; And while continuously trying to learn and experience, I tried to achieve the best as Sales Person, Marketer & Advertiser, Digital Marketer, UI/UX designer, Growth Hacker, and Product Manager.

Throughout my career, I have contributed to positive business results through effective organization, prioritization, and follow-through of major organizational projects.

My strengths and qualifications are an ideal match for the Growth Product Manager requirements and will bring value to your business.

In my former roles, I exercised a calculated and experiment-driven approach to problem-solving and creating different growth loops. Also, while I am independently motivated, I appreciate collective efforts and collaborate productively within group settings.

Skills



Education

2015-2020
Yazd University (Iran)
Bachelor's of Engineering

100
Persian
Native

80
English
Advanced

Experience

- May 2020 – Present
Basalam | Growth Product Manager
- Jun 2018 – May 2020 2 yrs
Pazireh24 | Product Manager
- Jan 2018 – March 2020 2 yrs 3 mos
Consultant | Growth & Marketing
- Sep 2017 – Feb 2018 7 mos
PishroTeb | Sales & Marketing
- Aug 2016 – Jan 2017 6 mos
AIESEC | Talent Manager

You can review my professional history by downloading my portfolio at:

www.ParsaAbdollahi.ir

More than 4 years experience

Tools

- Google tools ●●●●●●●●●●
- A/B testing tools ●●●●●●●●●●
- Automations ●●●●●●●●●●
- Design tools ●●●●●●●●●●
- BI tools ●●●●●●●●●●
- UX tools ●●●●●●●●●●
- WordPress ●●●●●●●●●●